

# MITHULA PALANIVEL

## ILLUSTRATOR & DESIGNER

Mithula is an independent illustrator and designer based out of Singapore. She has worked on multiple client and personal projects, exploring visual practices like illustrations, print design and branding.

## EDUCATION

**Coventry University**  
**Bachelor of Arts in Graphic Design**  
*Raffles Design Institute-Coventry University*  
Singapore, 2021-2022

**Nanyang Academy of Fine Arts**  
**Diploma in Graphic Communication**  
*CGPA 3.6 on a 4-point scale*  
Singapore, 2018-2021

**Suguna PIP School**  
**CBSE Class 12**  
Coimbatore, India, 2015-2017

## EXPERIENCE

**Amazon Services (2021 Jan-Apr)**  
**Independent Illustrator**  
*USA (Remote)*

Created colourful and captivating illustrations for multiple classic children's stories. The illustrations were made for a bilingual educational application.

**Flash Concepts (2020 July-Present)**  
**Graphic Design Intern**  
*Singapore*

Design clear, engaging assets and collaterals to support their events, for both print and web communications. Ideated and designed communications for various brands like DBS, SMU and NUS.

**Signatures Design (2019 Nov-Dec)**  
**Branding & Editorial Intern**  
*Coimbatore, India*

Developed and shaped brands to give a meaningful experience to consumers.

**Vitalmed IT Solutions (2018-2020)**  
**Graphic Design Intern & Freelancer**  
*Coimbatore, India*

Digital designs including web and mobile app designs for clients from various industries.

## CONTACT

**Portfolio:** [www.theinkedge.com](http://www.theinkedge.com)  
**Instagram:** @theinkedge  
**[mithulapalanivel219@gmail.com](mailto:mithulapalanivel219@gmail.com)**

## AWARDS

**Kwan Im Thong Hood Cho Temple Scholarship**  
Nanyang Academy of Fine Arts, 2019

**Dean's List Award**  
Nanyang Academy of Fine Arts, 2019

## CERTIFICATIONS

**Digital Marketing Strategy Online Short Course**  
University of the Arts London, 2021

## PROJECTS

**Flagship Genius Ft. Ayutthaya Hybrid Exhibition, Singapore, 2019**  
Exhibition ft. Ayutthaya showcasing NAFA's interdisciplinary art making

**Your House Your Rules Student-Led Project, Singapore, 2019**  
16 artists and their interpretation of house, to set up a solo exhibit

## SKILLS AND MORE

**Digital Tools**  
Photoshop, Illustrator, After Effects, Dreamweaver, InDesign, Procreate, XD, Dimensions

**Languages**  
English *fluent* Tamil *native*

**Interests**  
Geography, World Cultures, Illustrations, Travel, Food